

ABOUT SATISFYD

SATISFYD is the leading customer and employee experience software provider for machinery dealerships and manufacturers.

We empower organizations to capture and act on customer and employee experience insights through automation and integrations.

Our deep industry experience and turnkey solutions make it easy for our partners to stay connected with their customers and employees to make sure their business continues to thrive.

Our solutions:

Voice of Customer

Boost revenue by leveraging customer feedback gained through our automated full-service customer experience survey process.

Voice of Employee

Attract and retain talent by turning employee feedback into actionable insights with our turnkey engagement program.

SATISFYD Reviews

Take control of your online reputation by managing online reviews with our software designed for the heavy equipment industry.

SATISFYD helps dealers:

- **Boost Customer and Employee Loyalty** by providing the VoC and VoE data needed to build deeper relationships and pinpoint actionable improvement opportunities.
- **Optimize Operations** by identifying process bottlenecks and guiding strategic investment in tools and equipment for increased productivity.
- **Reduce Risk & Cost** by highlighting factors contributing to shop safety incidents and surfacing critical data to predict and prevent employee turnover.

SAY HELLO!



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